



NEW
NARRATIVE™

ANNUAL CELEBRATION

Fundraiser



2024 Sponsorship Opportunities



This spring you have an opportunity to ensure integrative mental health care reaches Portland's most vulnerable community of individuals on their journey to mental wellness.

For forty-five years, New Narrative has risen to meet the mental health and housing challenges facing the Portland Metro community. We embrace a spirit of innovation by focusing on human-centered models of care. We are not gatekeepers for mental health; we know that the thousands of adults seeking services know what they need and we listen to their goals and situations, meeting them where they are at and creating a plan so that they can be successful in their mental wellness journeys.

We know that mental health and houselessness are urgent issues affecting all of us. When you invest in New Narrative, you are helping people facing mental illness secure and keep housing, develop important life skills, and an opportunity to be a meaningful part of our community.

Your sponsorship of the Annual Fundraiser will benefit New Narrative's participants with integrative mental health services including the clinical care, housing, peer support, and wrap-around services they need.

Please join us!

MAY 8, 2024 | THE LOFT AT 8TH AVENUE, PORTLAND

JOIN US

We serve thousands of participants in the Portland Metro region annually with comprehensive, high-quality care so that our participants thrive, not just survive. Our programs provide

- Outpatient and Residential Mental Health Treatment
- Transitional/Permanent Housing
- Peer-to-Peer Support
- Wellness Services
- Life Skills
- Employment Access
- Foster Transition Services



PRESENTING SPONSOR (1): \$15,000

- Named as presenting sponsor in fundraiser title, CEO welcome address, and on all collateral
- Top-line logo placement with link on Event Website landing page, social media, all screens/signage, on invitations, and in printed program
- Digital ad during program (static ad or 30 second video)
- Full-screen ad in pre- and post- show event slides
- Two (2) premier tables of eight guests each
- Inside full-page cover ad in printed Event Program + logo on back of program
- Three (3) exclusive social media shout-outs across all platforms leading up to gala + one (1) after event
- Listed in New Narrative 2024 Annual Report
- **ADDITIONAL SPONSORSHIP RECOGNITION:**
 - Featured in blog post on New Narrative's website with photo, quote from executive and links highlighting partnership in the community at an agreed-upon date before April 30, 2024
 - Opportunity to customize sponsorship package according to priorities

PLATINUM SPONSOR: \$10,000

- Logo acknowledgement in printed Event Program
- Special recognition during CEO welcome address
- Logo placement with link on Event Website landing page, social media, all screens/signage, and on invitations
- Digital ad during pre-show broadcast (static ad or 30-second video)
- Full-screen ad in pre- and post- show event slides
- Two (2) premier tables of eight guests each
- Full-page ad in printed Event Program (back inside cover)
- Two (2) exclusive social media shout-outs across all platforms leading up to gala
- Listed in New Narrative 2024 Annual Report

GOLD SPONSOR: \$5,000

- Logo acknowledgement in printed Event Program
- Special recognition during CEO welcome address
- Logo placement with link on Event Website, social media, all screens/signage, and on invitations
- Featured in pre-and post-show event slides
- One (1) table of eight guests
- Inside half-page ad in printed Event Program
- One (1) exclusive social media shout-out across all platforms leading up to gala
- Listed in New Narrative 2024 Annual Report



We anticipate more than 200 attendees ranging from community leaders, entrepreneurs, political office-holders, and professionals who are passionate about mental health.



SILVER SPONSOR: \$2,500

- Logo in printed Event Program
- Logo placement with link on Event Website, social media, all screens/signage, and on invitations
- Featured in pre-and post-show event slides
- Seating for four (4) guests
- Quarter-page ad in printed Event Program
- Listed in New Narrative 2024 Annual Report

BRONZE SPONSOR: \$1,500



















- Named in printed Event Program
- Logo placement on Event Website and on all screens/signage
- Featured in pre-and post-show event slides
- Seating for two (2) guests
- Listed in New Narrative 2024 Annual Report



 10,400+ Email Subscribers

 46 Years of Service in the Tri-County Area

SPONSORSHIP AT A GLANCE

BENEFITS	PRESENTING (1) \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Recognition in CEO Welcome					
Recognition on Promotional Materials					
Logo Placement on Website, Event Program, Signage					Website & Signage
Digital Ad					
Seating for Guests	2 Tables (8 Each)	2 Tables (8 Each)	1 Table (8)	4 Guests	2 Guests
Printed Ad in Event Program	Front Inside Page	Back Inside Page	Half-Page	Quarter-Page	
Social Media	3 Exclusive Before, 1 After	2 Exclusive Before	1 Exclusive Before		
Recognition in 2024 Annual Report					



COMMITMENT FORM

Priority deadline for sponsorship participation is March 20, 2024. For questions about sponsorships after this date, email Fundraiser@NewNarrativePDX.org. Please fill out and return the form below. If by mail: 6700 SW 105th Ave, Beaverton, OR, 97008.

Yes, I would like to support New Narrative as a Sponsor to raise funding and awareness for mental health solutions in the Greater Portland area!

☐ \$15,000 PRESENTING

☐ \$2,500 SILVER

☐ \$10,000 PLATINUM

☐ \$1,500 BRONZE

☐ \$5,000 GOLD

☐ I would like to make an additional Staff Support Donation of \$250 to cover the cost of two (2) New Narrative staff to attend the event.

Business/Contact Name: _____

Contact Person Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Contact for Logo/Branding Info:

Name: _____ Email: _____ Phone: _____

PAYMENT INFORMATION

Methods of Payment

☐ Check

☐ Credit Card

☐ Invoice

Charge my: ☐ Visa

☐ MasterCard

☐ Discover

☐ AMEX

Card #: _____ Expires: _____ Security Code: _____



OUR SERVICES

Clinical Care

New Narrative's Tigard and Southeast Portland clinics provide a wide variety of supports to individuals living in the community and act as a hub of services for residents of our housing programs. An inhouse Pharmacy provides medications to those enrolled in residential and outpatient services.

Housing & Supportive Services

Housing is more than a roof over a person's head. We provide multiple programs along the housing continuum, which range from affordable apartments to residential single family style treatment homes, and include a variety of wrap around supportive housing services to ensure people retain their housing and progress towards their goals. We have 27 residential facilities total.

Peer Support

Our four dedicated peer support programs focus exclusively on peer-to-peer engagement. With the support of peers having had lived experience, participants build and connect with a community while pursuing their own unique wellness goals. From employment assistance to artistic outlets, our programs provide a range of services for participants by trained Peer Wellness Specialists.

Learn more: www.NewNarrativePDX.org.